

FOIC LEADERSHIP CONFERENCE 2021

# Branding And Ministry

Glorifying God with your Web Presence



I won't hold ya long, but  
I'm not the one in  
charge



**PERCENTAGE OF  
PEOPLE WHO USE  
THE INTERNET:  
(BY AGE)**

100% - 18-29

97% - 30-49

88% - 50-64

73% - 65+

**96% OF PASTORS USE  
COMPUTERS AT CHURCH AND  
MANY USE TECHNOLOGIES  
DURING THEIR SERMONS, AND  
44.3% CHURCHES DO NOT  
HAVE A WEBSITE TODAY!**

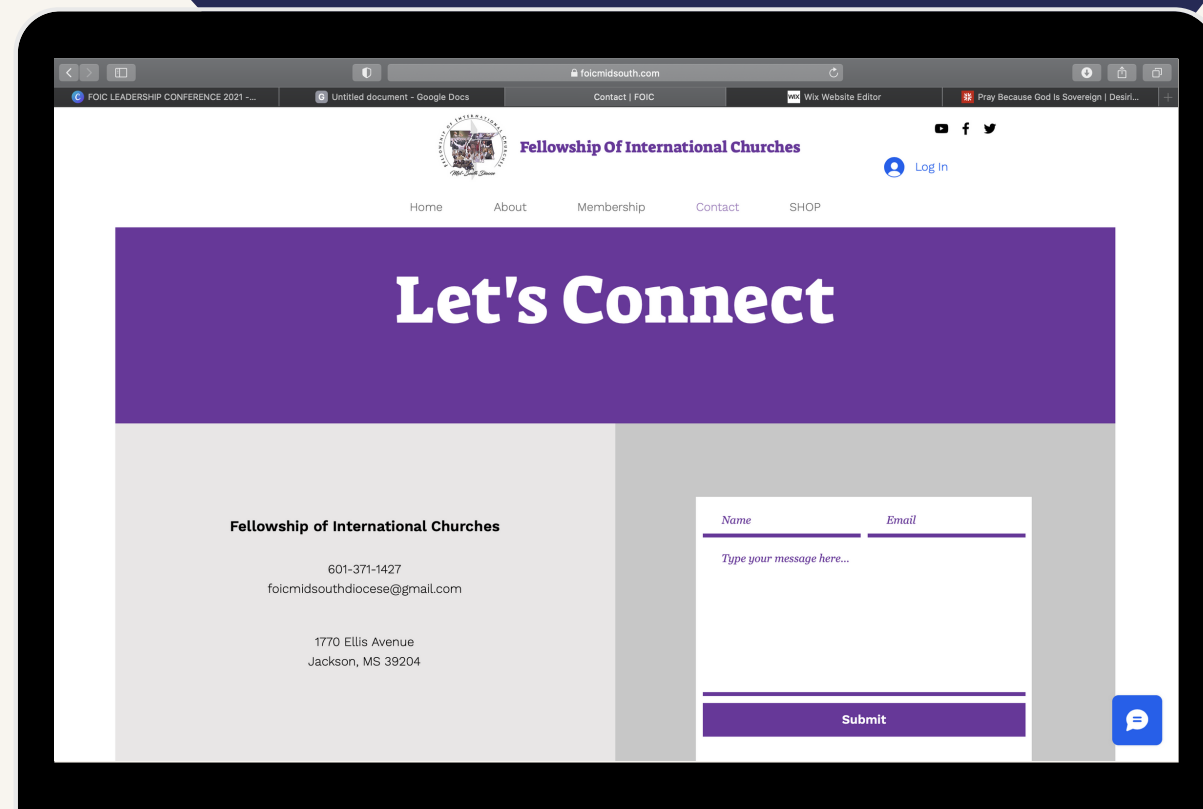
**"WE ARE BILLBOARDS FOR  
THE GOSPEL"**



# 7 Reasons Your Church Could Use a Website

## 1. KEEPS YOUR CONGREGATION ENGAGED:

important in facilitating participation in church.



"Turn to your neighbor..."

## 2. CENTRAL LOCATION TO SHARE IMPORTANT INFO AND EVENTS.

one platform used for multiple things!

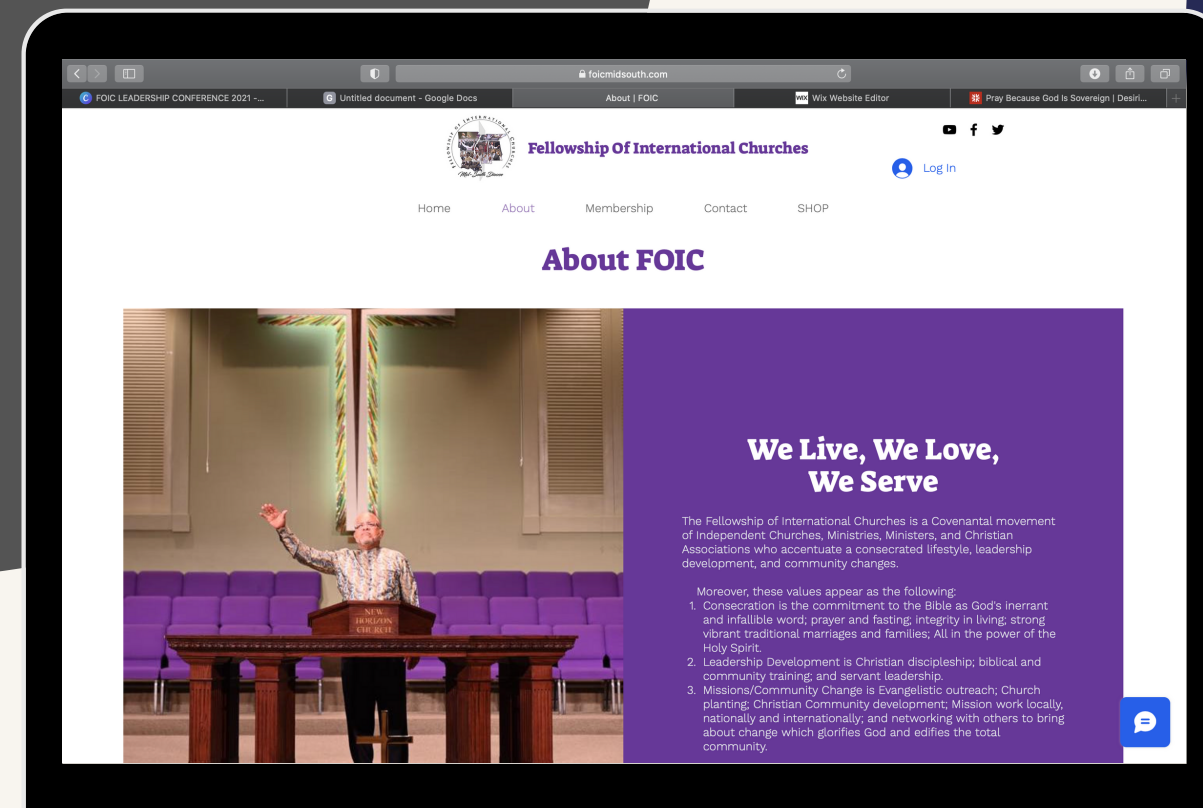
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## 3. INTRODUCE YOUR LEADERSHIP TEAM

gives site visitors a chance to meet the leadership before visiting the church

## 4. DIGITAL INVITE TO CHURCH

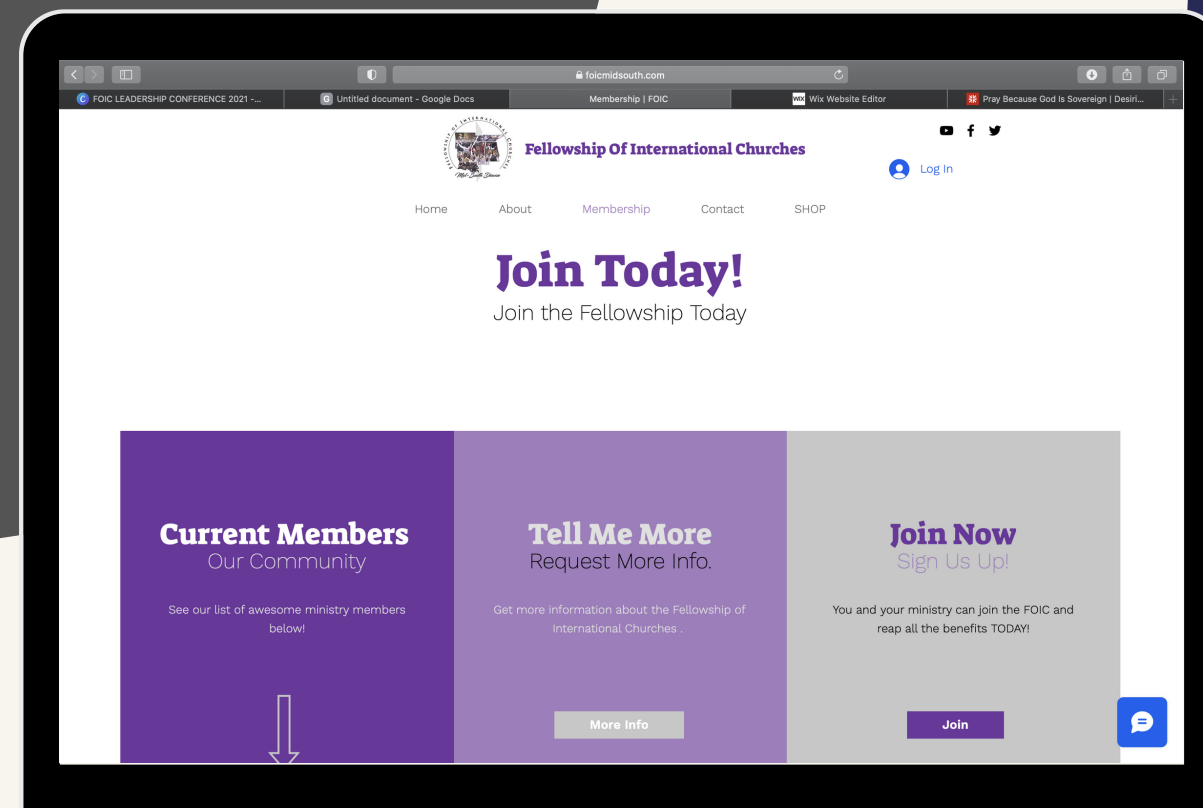
welcoming design



## 7 Reasons Your Church Could Use a Website

### 5. LOCATION-BASED SEO (SEARCH ENGINE OPTIMIZATION)

be found on Google



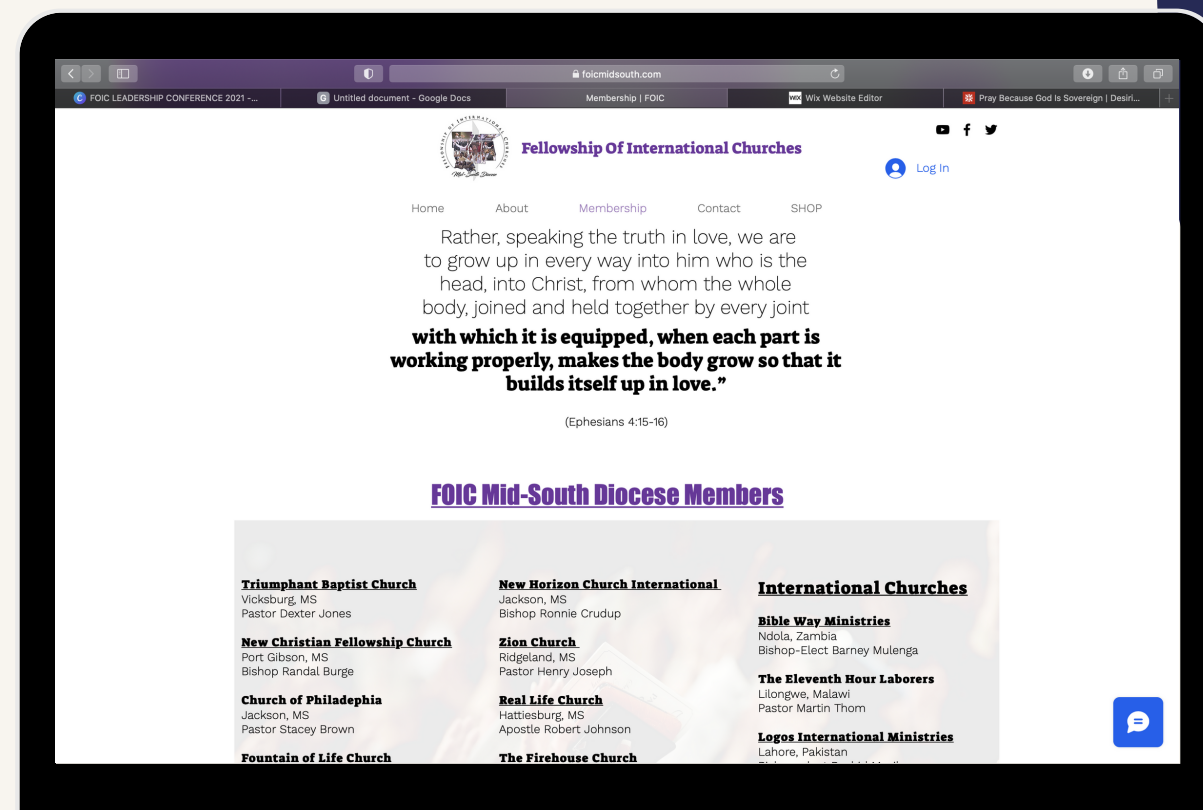
### 6. SECURE WAY TO RECEIVE DIGITAL DONATIONS AND CONTRIBUTIONS

have a consistent and secure way  
for congregants and guest to give

# 7 Reasons Your Church Could Use a Website

## 7. LINK TO SOCIAL MEDIA OUTLETS

spread the love!





# FAQs

Frequently Asked Questions about next steps and  
actually building the website





# FREQUENTLY ASKED QUESTIONS

## How much does it cost?

Prices vary based on things like anticipated amount of labor, content and function desires, and service provider.

## Can I update the site once it's complete?

Yes or a member from your team can.

## How long does it take?

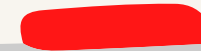
Takes about 4-8 weeks once all content is received

## What information will I need to provide?

images, bio, contact info, etc.



QUESTIONS???



# READY TO BUILD YOUR CHURCH'S WEB PRESENCE?

Schedule your **FREE** consultation **TODAY!**

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**THANK YOU FOR LISTENING** 

"I preached better than y'all shouted"

**YOU CAN REACH ME HERE:**

**Email Address**

media.wharf@gmail.com

**Consultation Hours**

10AM to 3 PM

